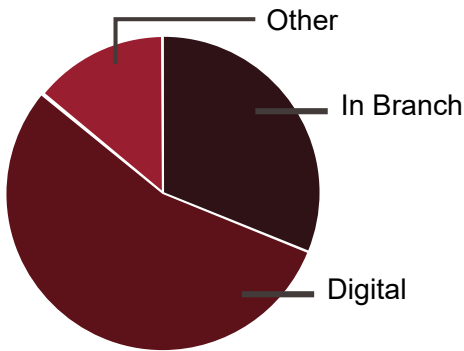
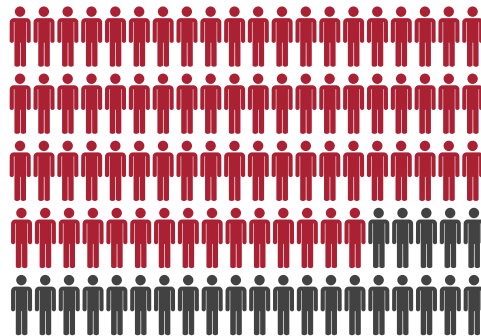


# ARE YOU READY FOR BRANCH TRANSFORMATION?



**55%** would prefer to open a checking account through digital channels.

**75%** of consumers visit a physical branch at least once a month.



**66%** of Millennials visited a branch in the past 6 months.

## Transformation Checklist

- DETERMINE key objective.
- DECIDE what benefits you plan to achieve.
- CREATE a formal strategy.
- ESTABLISH a budget & timeline.
- EVALUATE your core and teller application.
- DECIDE what transaction sets you will be able to move to the new model.
- SET a benchmark for success.
- DETERMINE which solutions and technology you need.
- SET UP adoption training for branch personnel.
- CREATE a consumer adoption plan.
- DETERMINE benchmarks for a successful consumer experience



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